

EROAD



Media Release: EROAD improves fleet management with secure data sharing

22 September 2014 Auckland EROAD is making it easier for truck companies to track vehicles they have contracted out to other operators.

Transport companies frequently lease vehicles that are temporarily surplus to requirements to other operators in order to maximise their investment.

EROAD's new Share feature allows companies sharing vehicles to also securely share data. It means large organisations with multiple subsidiaries can view all of the fleets within the group as one, to better manage dispatch, journey planning and other operational tasks. It is also being used by truck leasing companies and industry consultants to manage customer vehicles.

EROAD CEO Steven Newman said EROAD Share was developed in response to demand from customers. "We're very pleased to be able to announce a feature that has such broad applications for our customers, from maximising ROI and improving visibility, to playing a role in emergency management," Steven Newman said.

EROAD customer Southern Milk Transport sub-contracts milk tankers to three other companies, and has been tracking the vehicles using multiple log-ins to EROAD's web application. With EROAD Share, it can now see all of its vehicles in one screen.

Brett Hamilton, Transport Operations Manager at Southern Milk Transport in Invercargill, said having a complete view of all of its vehicles, including those being operated by other companies, is a major logistical improvement.

"With EROAD Share we can see all of our vehicles in one screen, on one map, with one log-in. It makes it much easier to manage day-to-day operations and journey planning. It's brilliant," Brett Hamilton said.

ENDS

Contact:

Sara Goessi
Communications Manager
EROAD
P: +64 9 927 4738
M: +64 21 634 909
E: sara.goessi@eroad.com

About EROAD

EROAD is a fully integrated GPS, road charging and fleet services company. EROAD's goal is to offer innovative solutions based on its core technology platform to assist in the creation of a transport sector that is responsive to the evolving needs of business, government and the wider community.

www.eroad.co.nz