



Roger McMaster, Challenge Logistics

EROAD STAR

Challenge Logistics

Not everyone is taught how to drive correctly, how to manage their day and so on. It might just be a simple gear change in the wrong rev range and the driver is getting into the red zone instead of sitting in the economical zone.

We use EROAD as a safety tool but data's power. The more data you have, the better you can run, the more efficient you can become, and the more efficient we become, the more we can give to the staff.

INDUSTRY
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